

JUSTIN WEBB

At a time when the golf industry faces evolving expectations, demographic shifts, and increasing competition for leisure time, Epsom Golf Club has found in Justin Webb a leader uniquely equipped to guide the club into a dynamic new chapter.

With more than 25 years of international experience across hospitality, leisure, and golf management, Justin brings not only operational expertise but a deep appreciation for what makes clubs thrive: people, culture, and purpose.

Throughout his career, he has demonstrated an uncanny ability to develop venues, rejuvenate struggling facilities, and significantly increase both membership and turnover – a track record that makes his arrival at Epsom especially exciting.

Justin's leadership style stands out for its clarity, energy, and member-first focus. His career has been built on transforming guest experiences, elevating service standards, and strengthening the commercial foundations of the organisations he has steered. Yet what makes him particularly well-suited to Epsom is his ability to fuse professional rigour with genuine warmth – a rare combination that resonates strongly in a club defined by community and camaraderie.

He brings both strategic acumen and emotional intelligence, understanding that a golf club's success is as dependent on relationships as it is on revenue.

From the moment he arrived, Justin set out to understand Epsom not as a business unit, but as an ecosystem. He



**Justin Webb
– leading
Epsom Golf
Club Forward**

has taken time to listen to members, engage with staff, study the natural idiosyncrasies of the Downs, and appreciate the traditions that make the club distinctive. This grounded, people-led approach has earned him early respect and built confidence that the club is in steady, capable hands.

Members have already noted his ability to identify opportunity where others see challenge – a characteristic central to his success in turning around venues throughout his career.

His vision for Epsom is ambitious yet sensitive to its heritage. Justin sees the club becoming a modern community hub, strengthening junior pathways, enhancing inclusivity, and creating experiences that appeal to today's golfers without alienating long-standing members.

He is a champion of strategic investment – upgrades to practice facilities, improved service touchpoints, and thoughtful marketing outreach – all designed to ensure sustainable growth rather than surface-level changes.

Crucially, his proven ability to enhance membership engagement and drive commercial results provides assurance

that his ambitions are not theoretical but achievable.

What truly defines Justin, however, is his passion. He is deeply committed to elevating Epsom Golf Club's presence within Surrey's golfing landscape, building partnerships, and showcasing the club's unique character to new audiences.

His ability to galvanise teams, inspire confidence, and articulate a compelling future makes him not just a manager but a transformative figure. His history of delivering measurable growth – increased footfall, revitalised membership bases, and improved operational performance – reflects a leader who not only envisions progress but consistently delivers it.

As Epsom Golf Club steps confidently into its next era, Justin Webb (a manager to keep your eye on) stands at the helm – steady, visionary, commercially astute, and unwaveringly dedicated. Under his guidance, the Downs are not just a backdrop; they are a springboard for renewed success. With his exceptional talent for developing venues and driving growth, the club's future looks not merely promising, but genuinely exciting.