



ZILU offers practical marketing support for growing businesses
 – from simple day-to-day help to strategic growth and transformation.

We know your pain

- You know marketing matters, but you do not have the time to keep up with it.
- Your website, social media, and customer follow-up are all sitting in different places.
- You have ideas, but turning them into content, campaigns, or a clear plan does not come naturally.
- You spend hours switching between platforms and still do not feel in control.
- Your marketing looks busy, but it is not consistently bringing enquiries or quality leads.
- You need support, but not necessarily a full-time marketing hire.

Service Packages

Special offers	Exclusive for Hertfordshire Local Businesses	
Ad hoc support for small tasks	<i>Anything last minute, urgent and ad hoc, or simply don't know where to start. Just let us know.</i>	<i>Start from GBP45</i>
Website Set up and Refresh + Monthly maintenance	<ul style="list-style-type: none"> ● Discovery call and project briefing ● 5-page brochure website ● Template-based design tailored to existing brand ● Mobile-responsive layout ● Simple copy writing and image sourcing ● Contact form setup ● Social links ● Basic on-page SEO setup ● Domain connection and launch support ● 3 rounds of revisions 	<i>Start from : GBP1,280</i> <i>(original price : GBP1,880)</i>
Marketing support packages	<p>We help you to bring any marketing ideas or initiatives to life. From planning to execution.</p> <ul style="list-style-type: none"> ● Simple website setup or refresh ● Website updates and ongoing maintenance ● Social media content support ● Digital marketing campaign ● Leaflets, posters, and basic brand materials ● Email marketing setup ● Basic CRM setup ● Event management 	<i>Monthly Retainer :</i> <i>Starting from GBP1,080 per month, incl 20 hours of work</i>