

www.lumrahmedia.com

Lumrah.Media

YOUR DIGITAL GROWTH PARTNER



DIGITAL MARKETING | WEB DESIGN | SEO | SOCIAL MEDIA MANAGEMENT | LEAD GENERATION | BRANDING

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PORTFOLIO

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WE BUILD MARKETING SYSTEMS THAT GENERATE MEASURABLE GROWTH.

Lumrah Media helps businesses attract the right audience, convert interest into inquiries, and scale through performance-driven digital strategies.





ABOUT LUMRAH MEDIA

We are a UAE-based digital marketing agency working with businesses across hospitality, B2B, retail, and service industries.

Our focus is simple: every marketing activity should contribute to measurable business growth.

We build complete digital ecosystems designed to move customers from awareness to inquiry and conversion.

WHAT WE DO

- DIGITAL MARKETING
- WEB DESIGN
- SEO
- SOCIAL MEDIA MANAGEMENT
- LEAD GENERATION
- BRANDING

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OUR APPROACH

Research → Strategy → Execution → Optimization → Scaling

We analyze your market, audience, and competitors to identify real opportunities.

We build a clear, data-backed plan focused on lead generation and growth.

We launch campaigns, content, and platforms aligned with your business goals.

We track performance, refine campaigns, and improve efficiency continuously.

We expand what works to increase leads and revenue without increasing waste.

PERFORMANCE-DRIVEN MARKETING



PERFORMANCE-DRIVEN MARKETING

- Focus on qualified lead generation
- Conversion rate improvement across funnels
- Cost efficiency through continuous optimization
- Precise audience targeting
- Ongoing testing to improve campaign performance

OUR LEAD GENERATION SYSTEM

Ad → Landing Page → Lead Capture → Follow-Up → Conversion

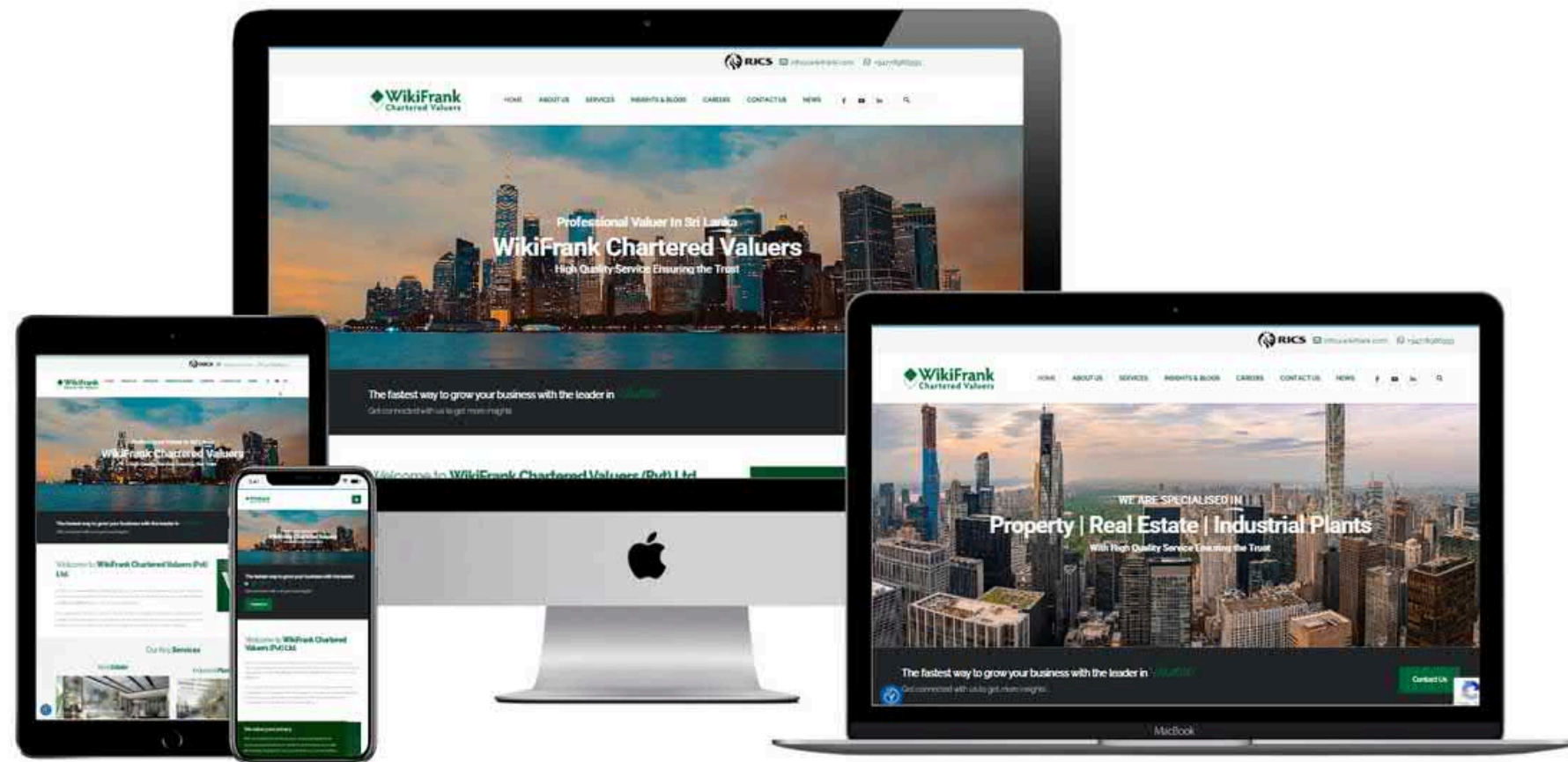
We focus on building predictable lead pipelines by combining targeted traffic, conversion-focused landing pages, and structured follow-up strategies.

PLATFORMS:

- Meta Ads
- Google Ads
- Retargeting

WIKIFRANK CHARTERED VALUERS

#WEBDEVELOPMENT



- Corporate website designed for clarity and trust
- Structured to present complex valuation services clearly
- Built to strengthen credibility and support client inquiries
- Strengthened professional credibility and improved clarity for potential client inquiries

REAL COPPER INTERNATIONAL METAL

#WEBDEVELOPMENT



- B2B website targeting international buyers
- Clear service positioning for global audience
- Built to improve inquiry flow and business credibility
- Improved communication of services, supporting better inquiry potential from international buyers

EPIC ADVENTURES TOURISM

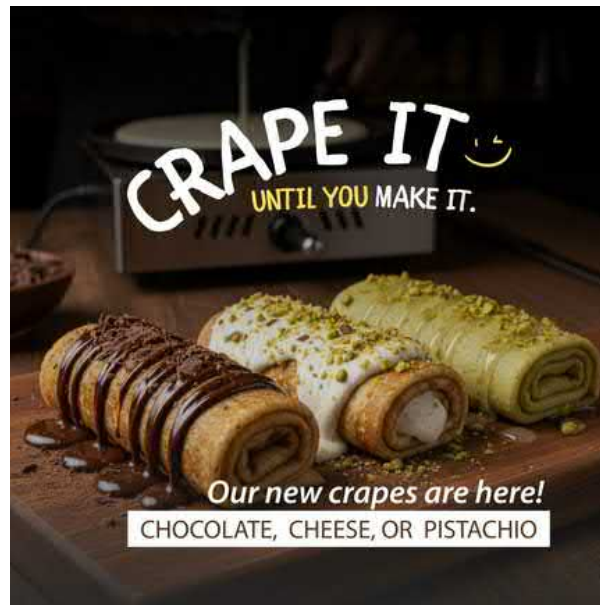
#WEBDEVELOPMENT



- Conversion-focused website for tourism services
- Designed to showcase experiences clearly
- Improved inquiry potential through structured layout and user flow
- Enhanced user journey, making it easier for visitors to explore packages and submit inquiries

SOCIAL MEDIA MANAGEMENT

#SOCIALMEDIA



THE ACT HOTEL



72 HOTEL



TRIONEST MARKETING



SINGHAGIRI



HALA ARABIA TOURISM

- Developed consistent, brand-aligned content strategies
- Improved audience engagement through structured content planning
- Strengthened online presence across competitive markets

BRANDING & IDENTITY

#BRANDING



TARA ONE
DELIVERY SERVICES



ISRA ARABESQUE

Complete identity systems designed for consistency and recognition.

PERFORMANCE FOCUS

- Increased lead generation potential through optimized funnels
- Improved conversion flow across websites and landing pages
- Strengthened audience targeting for better campaign efficiency
- Continuous testing to reduce wasted ad spend and improve ROI

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HOW WE APPROACH YOUR PROJECT

- Understand your business, audience, and objectives
- Build a tailored lead generation strategy
- Design and launch high-converting campaigns
- Monitor performance and optimize continuously
- Scale campaigns based on real data and results



WHY LUMRAH MEDIA

- Focus on measurable business outcomes
- Structured and repeatable marketing systems
- Direct communication and fast execution
- Continuous optimization based on real data



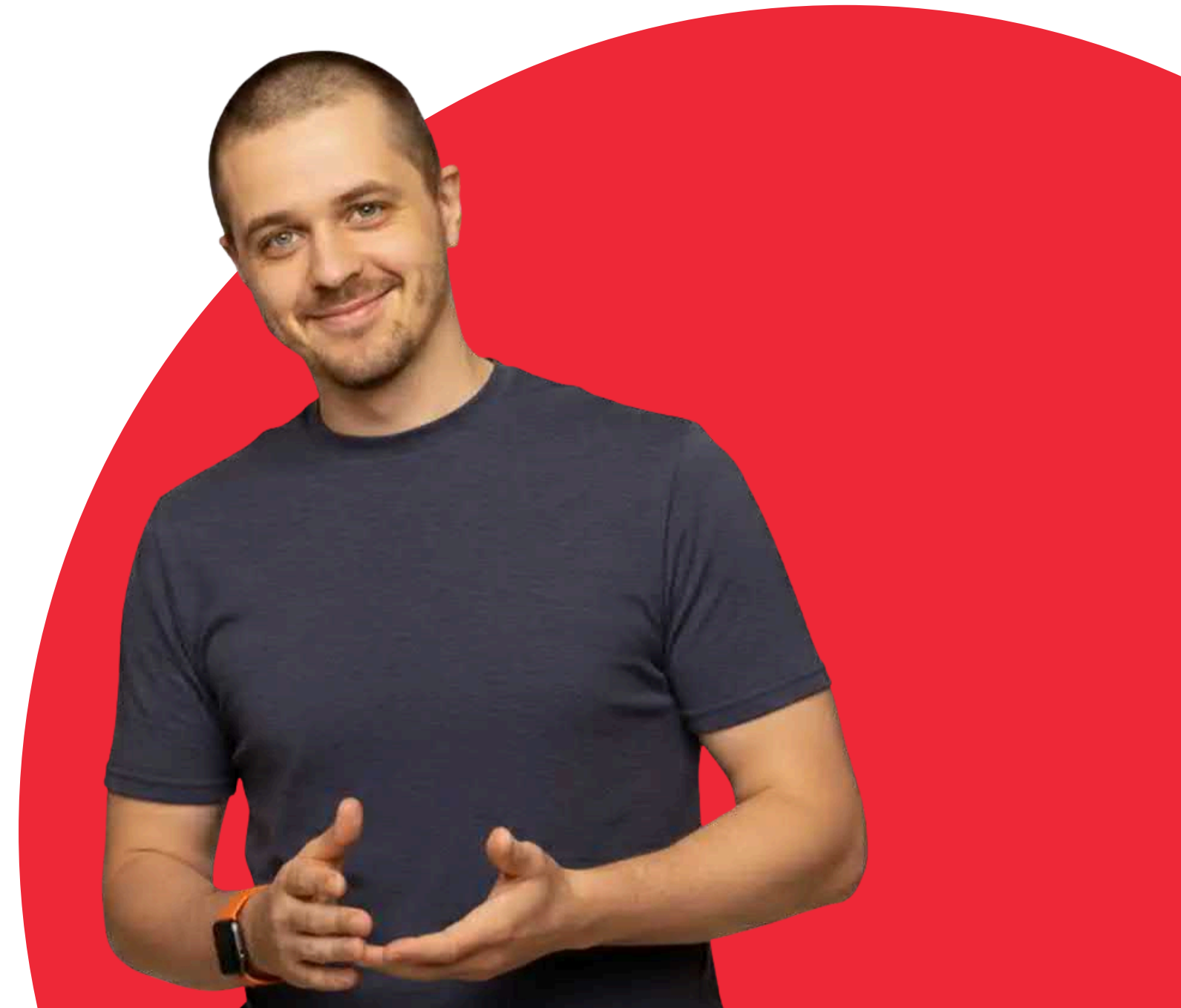
ENGAGEMENT APPROACH

EVERY BUSINESS IS DIFFERENT.

We build strategies based on:

- Your business goals
- Target audience
- Market conditions

Our approach is flexible, practical, and focused on results – not generic packages.



GROWTH IS BUILT THROUGH STRATEGY, EXECUTION, AND CONTINUOUS IMPROVEMENT.

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