

NICK PATON

Business Development for Growth

Events

Brand Partnerships

Revenue Growth

Connecting brands to extraordinary experiences





Experienced Events & BD Professional

ABOUT ME

Nick Paton



Experienced business development professional specialising in events and brand growth



Track record of delivering high-impact partnerships and revenue growth



Strong expertise in client engagement, strategy, and flawless execution

PLACES OF WORK



unibox



PHOTOBITION
GROUP PLC



WHAT I BRING

End-to-end expertise across global events & brand partnerships



Global Brand Experience

Worked with leading global brands across events and hospitality — from FTSE 100 corporates to luxury lifestyle brands.



End-to-End Delivery

Delivered complete event solutions from concept to execution, managing every detail to ensure seamless client experiences.



Long-Term Relationships

Built and maintained long-term client partnerships grounded in trust, strategic alignment and consistent delivery.

CAPABILITIES

What I Deliver



Corporate Event Planning

Large-scale events from concept to delivery



Luxury Brand Activations

Premium partnership experiences that elevate brands



Strategic Event Campaigns

Data-driven campaigns to enhance brand visibility



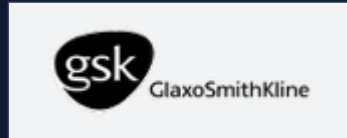
Revenue & Partnership Growth

Identifying and closing high-value brand partnerships



CLIENTS I'VE WORKED WITH

Trusted by world-leading brands



EVENTS IN ACTION

A selection of events delivered

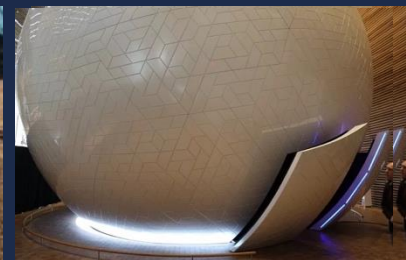
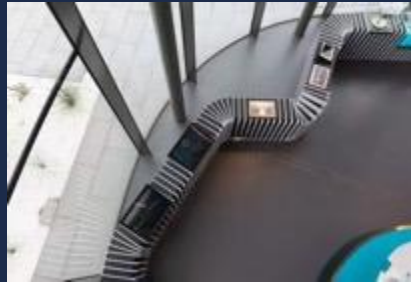
Large-scale corporate events · Luxury brand activations · Strategic brand campaigns



EVENTS IN ACTION

A selection of events delivered

Large-scale architectural installations · Trade show brand activations · Strategic brand campaigns



WHAT CLIENTS SAY

Client Testimonials

“

"Nick impressed with his knowledge of both events and our company who he hadn't worked for before. Nick understood what we were trying to achieve instantly."



Sarah Courbet

Marketing Director, Experian



“

"Nick really took the time to understand our needs as a growing brand. His proposal presentations were always professional and in collaboration with all key players. Nick was always very conscientious about communication, keeping budget guidelines, and that service delivery was on time."



Sonya Oliver-Irby

Director of Luxury Brand Sales, Hilton
Worldwide





LET'S BUILD SOMETHING EXCEPTIONAL

Ready to deliver extraordinary events and partnerships that grow your business

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