



ARTIFICIAL INTELLIGENCE

MyContentScout Implementation



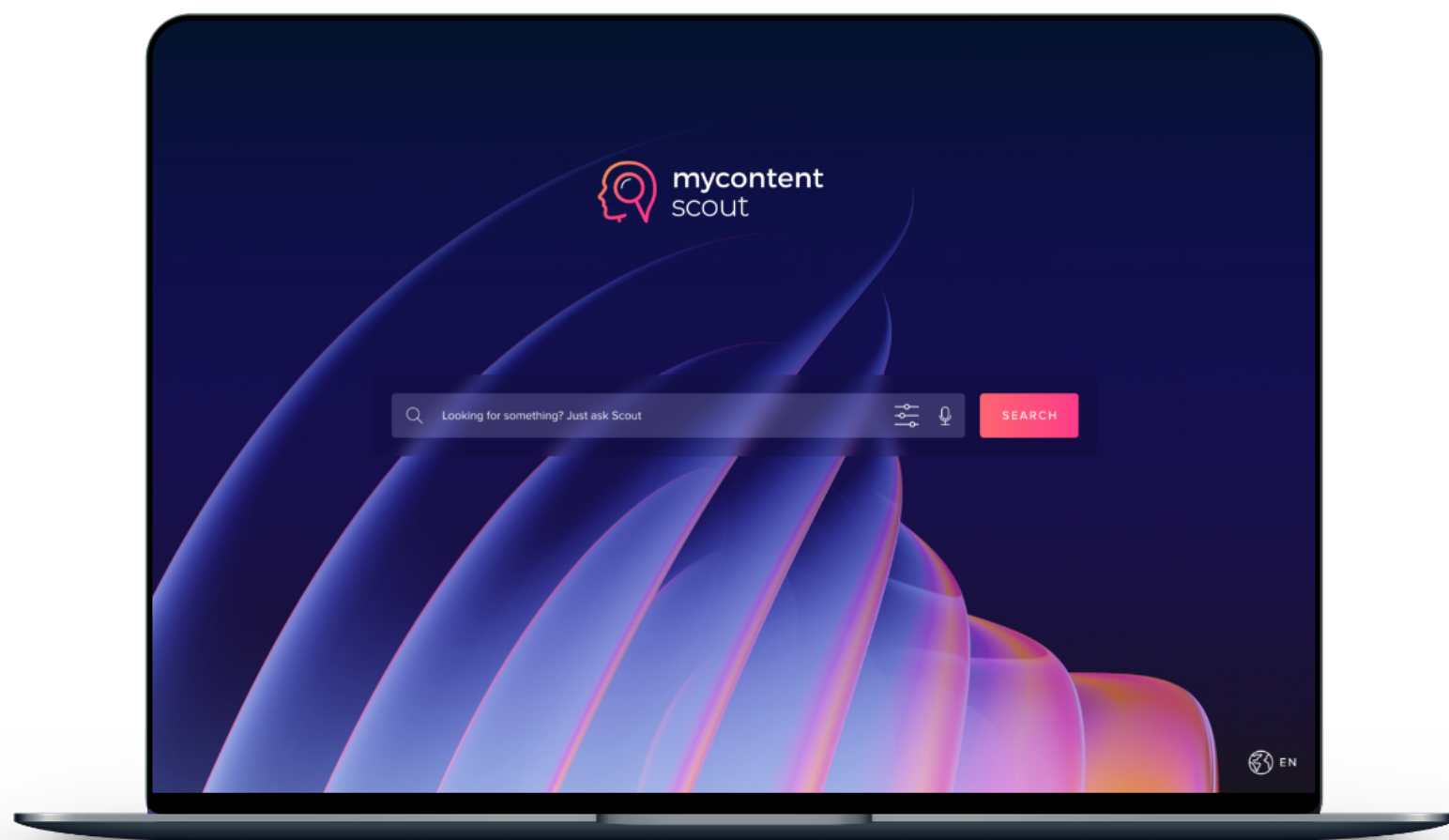
Challenge

Stellantis is a group of 14 iconic automotive brands and 2 mobility arms with operations spanning over 30 countries and a diverse community of more than 160 nationalities.

They faced the challenge of efficiently finding and getting answers and insights from their vast amounts of digital content.

With terabytes of unstructured data spread across various platforms, Stellantis employees and customers struggled to find the information they needed, when they needed it, leading to decreased productivity and increased frustration.

Stellantis recognised the need for a solution to this problem.



Solution

Stellantis engaged with The Virtual Forge to implement MyContentScout, a pioneering AI solution that enables organisations to improve the way they find answers and insights from their content easier, faster, and with more accuracy than ever before, precisely when they need it.

MyContentScout uses advanced AI technology and search capabilities to provide precise and relevant answers to users' queries, enabling them to access information easier, faster, and with greater accuracy.

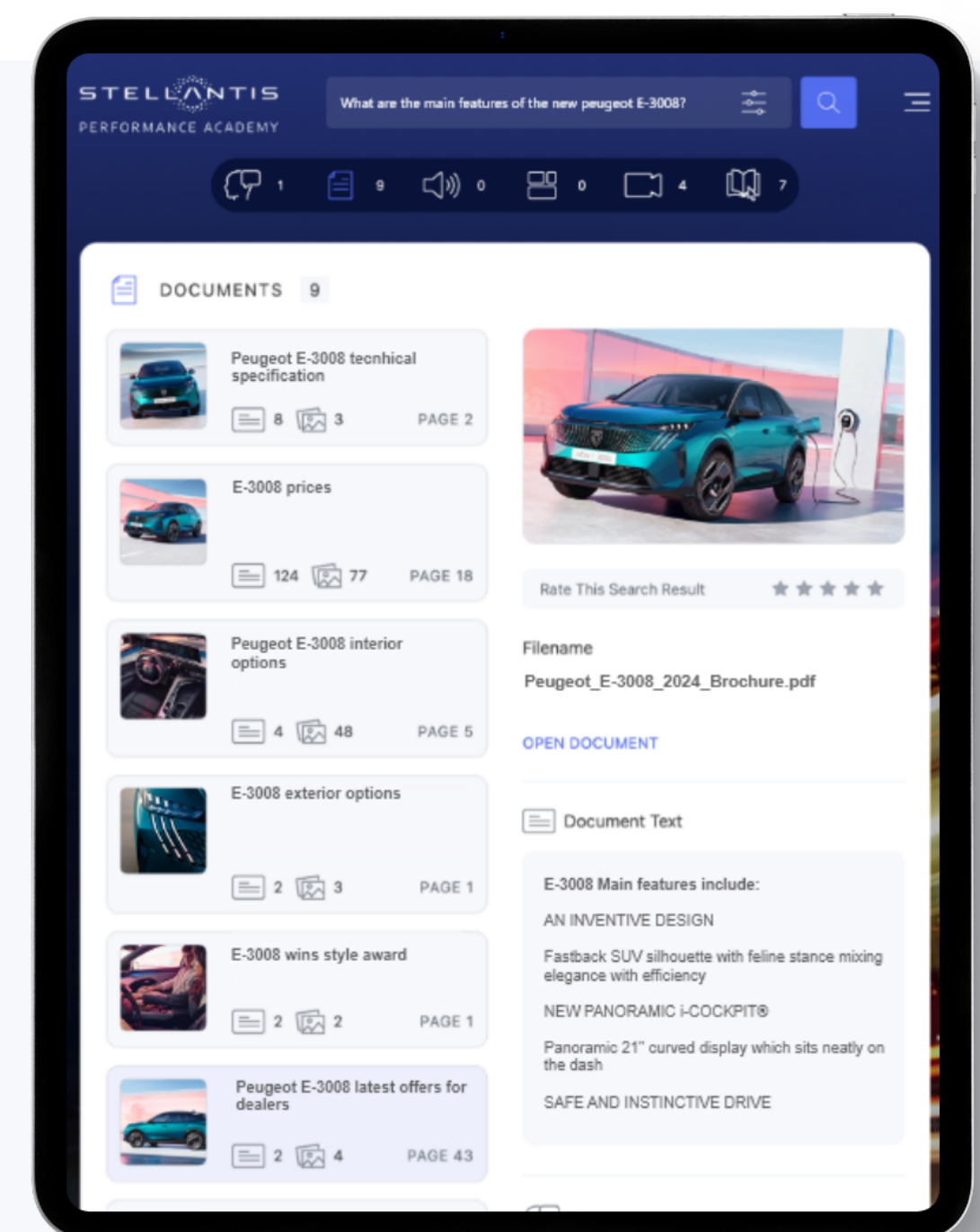
The solution is tailored to integrate seamlessly with Stellantis' existing infrastructure and content repositories, ensuring a smooth implementation process.

Outcome

The introduction of MyContentScout led to significant improvements across the company and brands.

With streamlined access to information, employees became more productive, saving time and resources. The enhanced user experience contributed to higher satisfaction levels among employees.

Additionally, real-time insights facilitated quicker decision-making, boosting operational efficiency.



The Tech Stack



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