



CUSTOM SOFTWARE DEVELOPMENT

Learning Management System



Challenge

Ford needed a new custom Learning Management System to align and deliver training across its 19 European markets.

Their main goal was to have a more engaging system, tailored for their needs, that would increase substantially the interaction between users and learning material.

With a lot of innovation within automotive and regulation across Europe, there was a need for Ford to align and streamline training in 1 platform.



Solution

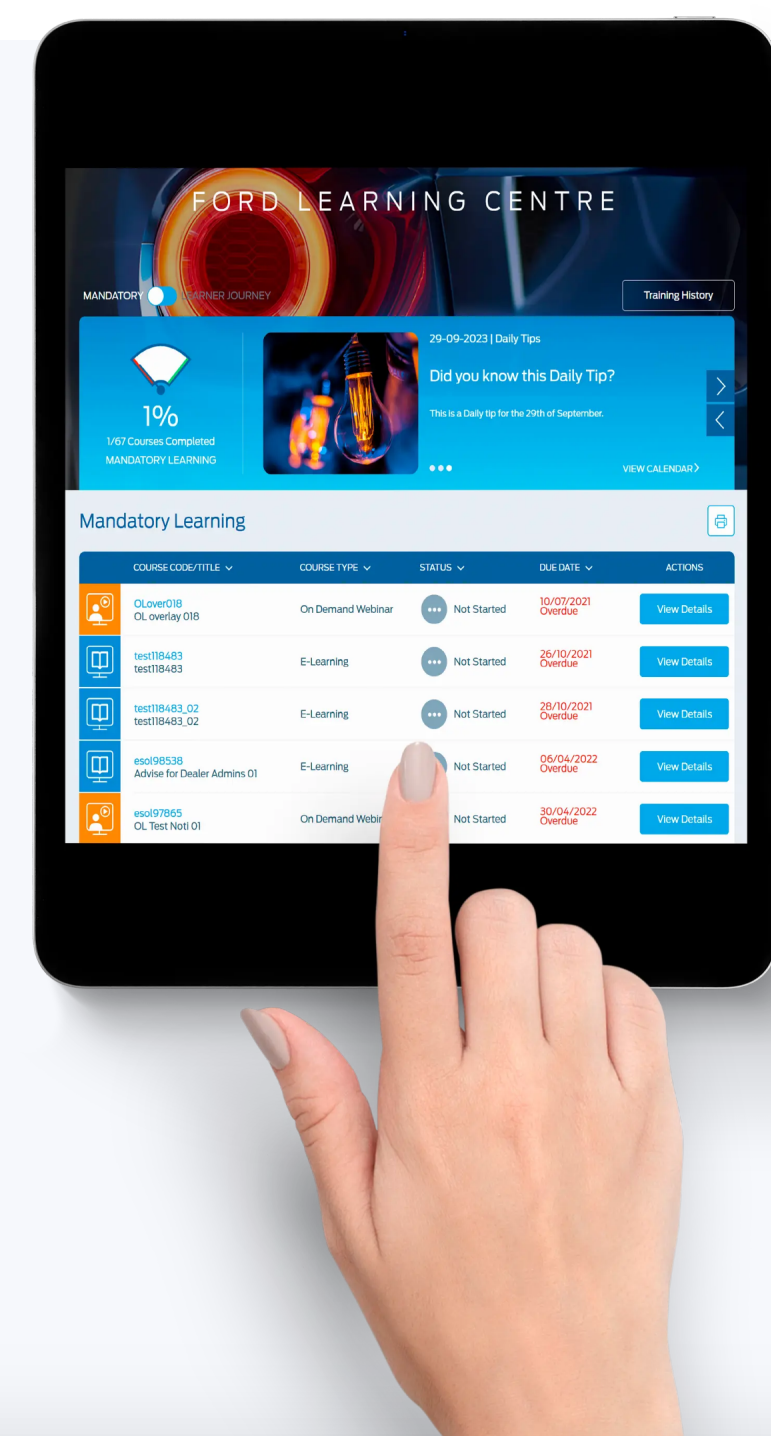
The new solution, called Ford Learning Centre, delivers many types of learning objects in 18 different languages, such as online courses, eLearning packages, virtual classrooms/webinars, assessments or videos.

The system consolidated data from multiple legacy sources, which allows comprehensive reporting and data-driven decision making from 28 live reports.

Outcome

Beyond increasing and improving training, the new Ford Learning Centre consolidates data and is the center of data-driven decision making on training.

The aim was more engagement. The system now engages 53,000 users and around 500 trainers with 950,000 logins since inception. So far it has delivered more than 500,000 online courses.



The Tech Stack



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