

**Do you think your business is too small
for a strategic HR Director?**

Or, do you think you can't afford one?

**Perhaps you're a leader in an SME - busy, growing,
juggling lots of issues, driving strategy.**

**Perhaps you already have an HR manager or HR
resource to help you with contracts, recruitment,
policy.**

**What about having a co-pilot to help you create
profitable people?**

**What would be the value you'd gain and what are you
too busy to solve right now?**



Why Choose a Fractional Strategic HR Director for your business?

If you're facing fast paced business conditions, rising costs, high turnover, poor customer service, a team that just doesn't seem to work, slower than expected results, rapid growth or big change - You need to take a look at what's going on with your people.

Fractional HR Director support gives you a flexible, cost-effective solution to these challenges, providing expert HR leadership without the commitment of a full-time hire.





HR IMPACT LAB

Cost Efficiency

- **Affordable Expertise:** Gain access to high-level HR expertise at a fraction of the cost of a full-time HR director.
- **Flexible Engagement:** Pay only for the services you need, when you need them, allowing you to manage your budget more effectively.





HR IMPACT LAB

Expertise and Experience

- **Strategic Insight:** Benefit from the strategic vision and experience of an HR professional who understands the complexities of managing a growing business.
- **Best Practices:** Implement industry best practices and innovative HR solutions tailored to your specific needs.





HR IMPACT LAB

Scalability

- **Adaptable Support:** Scale HR support up or down based on your business needs, ensuring you have the right level of expertise at every stage of your growth.
- **Project-Based Flexibility:** Engage an HR expert for specific projects or ongoing support, providing the flexibility to address immediate and long-term HR challenges.





HR IMPACT LAB

Enhanced Employee Engagement

- **Improved Culture: Foster a positive workplace culture with strategic HR initiatives that enhance employee satisfaction and retention.**
- **Talent Management: Develop and implement effective talent management strategies to attract, retain, and develop top talent.**





HR IMPACT LAB

Objective Perspective

- **An external HR director brings an unbiased viewpoint, which can be invaluable for addressing internal challenges, offering fresh perspectives on issues, conflicts, and implement best practices without the influence of internal politics.**
- **This means quicker, more informed and more effective decisions.**



